

All the Right Tools for the Job

Marketing U Inc. provides practical, customized, one-on-one Career Coaching and Resume Development services for individuals who need to find full-time employment *fast*.

CAREER TRANSITION SERVICES

Professional Resume or Curriculum Vitae Development

- Full consultation including assessment of skills, interests, abilities, accomplishments, and achievements;
- Completed custom resume or curriculum vitae;
- General cover letter with language variations;
- Electronic File in MS Word and PDF formats.

Professional Letter Writing & Job Search Correspondence

- Unique cover letters, thank you letters, and follow-up letters.

Customized Interview & Job-Search Skills Coaching

- Three hours of one-on-one coaching to help clients prepare for interviews, improve their interview skills, and conquer fears;
- Coaching on typical interview questions and techniques for overcoming difficult questions;
- Observe an interview.

Job-Search Planning

- Working with our clients, we develop multi-pronged approaches for finding the job of their choosing, including networking, researching the job market, and job search techniques.

Resume distribution services

- We help our clients get their resumes into the hands of recruiters and hiring authorities via customized, targeted research, e-mail, and paper-mail campaigns.



PROFESSIONALISM

Marketing U Inc. is aligned with *Advanced Resume Services* who is associated with *Career Masters Institute*, *The Professional Resume Writers and Research Association*, and the *Professional Association of Resume Writers*. We guarantee that our resumes will generate interviews. If not, we will rewrite the resume for *free*.

CAREER SUCCESS BY DESIGN

Success *is* by design, and it begins with our clients wanting more for their lives and their careers—and then taking the steps necessary to achieve it. To explore how we can help, contact Marketing U's Debra Valle, MCC, today.

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